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RIGGS WORKWEAR® Launches Protective Flame Resistant Clothing *Durable Work Apparel Enhances Safety on the Job*

GREENSBORO, N.C. (March 12, 2008) – Comfortable. Functional. Durable. PROTECTIVE. Already leading the workwear market with products designed to meet the demands of men who work long, hard hours, *RIGGS WORKWEAR® by Wrangler®* adds another essential element to its product roster with the introduction of Wrangler® FR apparel.

Incorporated into staple products currently in the RIGGS WORKWEAR line, the new Wrangler FR protective clothing is designed to meet flame resistant requirements from leading protection standards including the National Fire Protection Association (NFPA), the American Society of Testing and Materials (ASTM) and the Occupational Safety and Health Administration (OSHA). Set apart by designed-for-the-job details and innovative fabrics and fits, the RIGGS WORKWEAR collection of products help men work harder, longer, more comfortably – and now, more protected than ever before.

“Wrangler FR garments are designed to meet the hazardous and unpredictable working conditions we know our consumers face daily,” said Jerry Guiliano, merchandising manager, Wrangler Outdoor Functional Brands. “Constructing durable performance apparel is important; but constructing protective performance apparel is invaluable. In many cases, we realize this may make the difference in preventing serious injury.”

According to recent government reports, the leading cause of severe and fatal injuries on the job is the continual burning of clothing after ignition, not the source of ignition itself. Wrangler FR products are constructed from flame resistant treated fabrics and components to protect against – and decrease the severity of – burn injuries in the workplace. By design, once the source of ignition is removed, Wrangler FR garments will self-extinguish almost immediately to allow for precious escape time and prevent further injury.

Wrangler FR fabric is available in select RIGGS WORKWEAR jeans and shirts. All styles are compliant with NFPA 70E, ASTM F1506-02ael and OSHA 29 CFR 1910.269.

The **FR3W020 Carpenter Jean**, with a right side hammer loop and tool pocket detail, and the **FR3W050 Relaxed Fit Jean** both feature:

- room2move™ Fit: Improved fit in seat, thigh, knee and bottom opening
- Action gusset
- Triple needle FR thread stitching
- Arc-resistant button waistband closure with concealed inner tack
- High quality brass zipper with Nomex (FR) zipper tape
- Extra deep 13” flame resistant front pockets
- Reinforced back pockets
- Oversized watch pocket
- Safety orange trims for high visibility identification
- Guaranteed Flame Resistant for the life of the garment. (Provided proper cleaning directions are followed.)

RIGGS WORKWEAR® FR shirts are available in **FR3W5DN** and **FR3W5KH** styles. Shirt features include:

- Comfortable relaxed fit
- FR Melamine Buttons
- Flap front pockets with pencil slot
- Safety orange trims for high visibility

RIGGS WORKWEAR® by Wrangler apparel is available nationwide in specialty stores, including work apparel chains, farm & fleet, and western stores, as well as through on-line and catalog retailers. To find a retailer near you, visit www.riggsworkwear.com. For more information on the Wrangler family of products, visit www.wrangler.com or call 1-800-245-9766.

About VF

VF Corporation is a leader in branded lifestyle apparel including jeanswear, outdoor products, image apparel and sportswear. Its principal brands include *Wrangler*®, *Lee*®, *Riders*®, *The North Face*®, *Vans*®, *Reef*®, *Napapijri*®, *Kipling*®, *Nautica*®, *7 For All Mankind*®, *John Varvatos*®, *JanSport*®, *lucy*®, *Eastpak*®, *Eagle Creek*®, *Lee Sport*®, *Majestic*® and *Red Kap*®.

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